



Mindtree

A Larsen & Toubro Group Company

Registered Office Address: Mindtree Limited
Global Village, RVCE Post, Mysore Road,
Bengaluru – 560059, Karnataka, India.
Corporate identity Number (CIN): L72200KA1999PLC025564
E-mail : info@mindtree.com

Ref: MT/STAT/CS/2022-23/091

September 21, 2022

To
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.

To
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex, Bandra East,
Mumbai 400 051.

Stock Code/Symbol: 532819/MINDTREE

Dear Sirs,

Subject: Press Release - Mindtree Launches an Integrated Cloud-Based Solution to Accelerate Digital Transformation in the Construction Industry

This is to inform you that, the Company proposes to make a press release on the following topic:

“Mindtree Launches an Integrated Cloud-Based Solution to Accelerate Digital Transformation in the Construction Industry”

A copy of the press release to be distributed to the media is enclosed herewith.

Please take the above intimation on records.

Thanking you.

Yours sincerely,
for **Mindtree Limited**

Subhodh Shetty
Company Secretary
A-13722

Encl: as above

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Mindtree Launches an Integrated Cloud-Based Solution to Accelerate Digital Transformation in the Construction Industry

San Francisco — September 21, 2022 — [Mindtree](#), a global technology services and digital transformation company, today announced the launch of Construction 360, a comprehensive, integrated cloud-based [Salesforce](#) solution designed to enable construction companies to streamline processes and increase productivity.

Launched at Dreamforce 2022, Construction 360 combines Mindtree's extensive domain expertise, cloud capabilities, and [NXT](#) product suite with Salesforce's advanced Sales Cloud, Service Cloud, and other technologies. It provides the needed digital infrastructure for construction companies to gain real-time end-to-end visibility across the construction value chain and adopt next-generation technologies, boosting efficiencies, streamlining costs, and accelerating time-to-market.

The solution enables construction companies to maximize performance and predictability across project lifecycle through superior management of bids, clients, suppliers, and projects, enhanced resource mobilization, and improved asset operations, thus making their operations and projects more sustainable. By using sophisticated Internet of Things, building information modeling, augmented reality/virtual reality, artificial intelligence and machine learning technologies, the solution aids data-driven decision-making, automation of key tasks, and better forecasting.

With Construction 360, construction companies can improve bid cycle time from tender to execution, win ratio through past tender analytics and efficient quoting, and workforce and inventory utilization through better planning. They can also reduce supplier risks and onboarding time with greater milestone visibility, while better anticipating service needs for safety and inspection tracking.

"It is imperative for the construction industry to catch up on digital transformation and make a concerted effort to grow in value by augmenting production rates," said **Antonio Sciuto**, SVP Global Business Development Officer of Salesforce. "Construction 360 is designed to help construction firms rise above disparate, obsolete, and siloed assets and practices by availing of a single system of record, engagement, and action to address the cost and time repercussions of inefficient project management and governance."

"We are excited to leverage Mindtree industry expertise and Salesforce technology to help construction companies worldwide increase their productivity and address the labor skill shortage," said **Tyler Prince**, EVP and Worldwide Alliances Leader at Salesforce.

"Construction is one of the industry sectors where digital technologies have the most potential to drive innovation and productivity," said **Venu Lambu**, Executive Director and President, Global Markets, Mindtree. "Construction 360 fulfils the need for a unified and comprehensive digital platform that can enable construction companies to make a material difference to their competitiveness by first identifying operational changes that have the potential to improve their engineering and field productivity, and then defining and executing on the most effective digital roadmaps to realize those changes across the value chain."

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About Mindtree

Mindtree [NSE: MINDTREE] is a global technology consulting and services company that enables enterprises across industries to drive superior competitive advantage, customer experiences and business outcomes by harnessing digital and cloud technologies. A digital transformation partner to approximately 275 of the world's most pioneering enterprises, Mindtree brings extensive domain, technology and consulting expertise to help reimagine business models, accelerate innovation and maximize growth. As a socially and environmentally responsible business, Mindtree is focused on growth as well as sustainability in building long-term stakeholder value. Powered by more than 37,400 talented and entrepreneurial professionals across 24 countries, Mindtree — a Larsen & Toubro Group company — is consistently recognized among the best places to work. For more, please visit www.mindtree.com or [@Mindtree Ltd.](https://twitter.com/Mindtree_Ltd)

For more information, contact: media@mindtree.com.

About Salesforce

Salesforce, the global CRM leader, empowers companies of every size and industry to digitally transform and create a 360° view of their customers. For more information about Salesforce (NYSE: CRM), visit: www.salesforce.com.

Any unreleased services or features referenced in this or other press releases or public statements are not currently available and may not be delivered on time or at all. Customers who purchase Salesforce applications should make their purchase decisions based upon features that are currently available. Salesforce has headquarters in San Francisco, with offices in Europe and Asia, and trades on the New York Stock Exchange under the ticker symbol "CRM." For more information, please visit <https://www.salesforce.com>, or call 1-800-NO-SOFTWARE.